

A GUIDE TO CELLULAR ENHANCEMENT SYSTEMS

Premiere Communications & Consulting

LEARN HOW CELL BOOSTERS CAN **PROMOTE** EMPLOYEE PRODUCTIVITY AND **ENHANCE** OVERALL CUSTOMER SATISFACTION.



Have you ever heard:

"I never have good signal inside my office, yet I have good signal outside?"

You may have said it yourself.

Cell phones, tablets, and other wireless devices allow us to be connected with people all over the world. **88% of small and medium sized businesses use cell phones for important client communication and work.** Having poor cellular signal in the office is frustrating and can be costly.

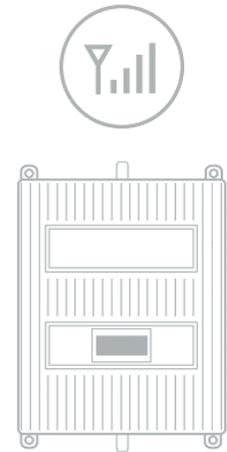
Only a fraction of commercial buildings have the technology in place to offer reliable cellular coverage. How do business owners and building managers keep up with the demand for better signal? With **cell signal boosters.**



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WHAT IS A CELL SIGNAL BOOSTER?

Cell signal boosters provide reliable talk, text, and data 3G and 4G LTE in-building coverage up to 100,000 sq. ft. These systems detect external cellular signal and redirect it inside your building through a system of optimally placed antennas inside the building, giving your employees and guests better signal. These systems work with all cellular devices that use 3G and 4G LTE and all cell carriers in the U.S. and Canada. There is no monthly cost to use a cell booster and it requires very little maintenance once installed.



BENEFITS

Cell signal boosters offer benefits for every industry. From commercial office space, warehouses, hospitals, schools, to sports facilities, cell boosters help provide stronger indoor cellular coverage. Here are the benefits for some specific commercial properties:

COMMERCIAL OFFICE

- Improve workplace productivity
- Enhance customer service
- Increase safety
- Ensure connectivity for current and prospective tenants

HEALTHCARE

- Increase connectivity amongst hospital staff & patients with family
- Boost the guest experience & satisfaction
- Always have a reliable crisis response time

MANUFACTURING

- Connectivity for automated systems and employees
- Uninterrupted communication needed for coordinating & scheduling
- Increase in productivity

EDUCATION

- Increase connectivity for students, faculty, & staff
- Increase safety for emergency situations
- Boost parent satisfaction, & school ratings

Increase Your Property's Value

If you are a commercial property manager, you know the importance of maintaining and improving your properties to enhance tenant retention and increase acquisition. Having reliable cellular coverage inside your buildings can determine the length of your tenant's stay. Investing in cell booster systems will ensure tenants and guests have cellular coverage inside, which improves overall satisfaction.

HOW A BOOSTER SYSTEM WORKS

Modern building materials such as smart glass technology tend to block cellular signal from reaching indoor offices. Cellular booster systems detect the outside signal and redirect it inside your commercial office building or warehouse, giving you better signal. First, an external antenna is optimally placed to receive the strongest signal. This signal is then directed to the booster system which repeats the signal through a system of interior antennas in your office space. These systems can be installed quickly and without interruption to your work.



1

External antenna is optimally placed and directed to receive the strongest signal

2

Signal is directed to booster system inside the building

3

Internal antennas distribute the boosted signal to the customers

THE INSTALLATION PROCESS

During our initial consultation with a client, we perform a site survey to record the signal strength for all major 3G and 4G cellular bands/frequencies. This helps our team develop a heat map of the current signal strength in your office space and strategically design a cellular enhancement system to maximize the signal in each area.

With a map of the outside frequency environment created, an outside directional antenna is positioned to receive the strongest signal. Internal antennas are then optimally placed in the building to bring the signal inside the office. These systems can be installed and fully functioning in as little as a few hours.

ALTERNATIVE TO DAS

Distributed Antenna Systems, or DAS, are typically installed to boost signal in large public places such as stadiums, universities, shopping malls, and widespread company campuses. Cell booster systems are an excellent alternative to DAS. Typically, these systems are a fraction of the price and can be installed and fully functioning in as little as a few hours. DAS systems can take anywhere from 6 to 18 months to design, install, and configure while a cell booster system can be designed and installed quickly.

WE CAN HELP

We are partnered with WilsonPro Electronics to deliver the most powerful cell booster systems. Premiere Communications and Consulting is certified to design and build customized cellular booster and repeater systems fit for your needs. See how you can boost your cell phone signal by up to **32x** with a WilsonPro system today.

Want to boost the signal in your office space? Call us today for a free site survey.



CAROLINA'S #1 PROVIDER



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